

Shaping  
future  
leaders

s.org.a



# Membership Proposal 2025





# About Roads Australia

As your peak body for roads within an integrated transport system, we work to facilitate and curate important conversations, create opportunities for engagement and support a high-performing transport sector.

Joining Roads Australia connects you to our 120+ member organisations working across the transport and infrastructure sector. This includes Australia's transport agencies, major contractors and consultants, road owners and operators, material suppliers and technology providers.

We're committed to being future focused, deeply in tune with what matters to our members and connected to global best practices and perspectives.





# What do we offer you?

- ✓ Industry-leading events, where we provide a collaborative place for industry, public and private sectors to work together.
  - Access valuable networking opportunities.
  - Celebrate excellence at our John Shaw Dinner and annual end-of-year lunches.
  - Engage with a policy-led agenda at our annual Transforming Transport Summit, International Women's Day events and Leaders' Lunches.
- ✓ Policy leadership across productivity, decarbonisation, workforce and road safety, with opportunities to share best practice, address regulatory challenges and identify emerging issues.
- ✓ Career development for the next generation of transport leaders through our highly-regarded Fellowship and Emerging Leaders Programs.



# Roads Australia Board



Aneetha de Silva – Chair  
Managing Director – Government  
Australia & New Zealand, Aurecon



Silje Troseth – Deputy Chair  
Vice President APAC & General Manager  
Australia, Q-Free ASA



Alison Close - Dpputy Chair  
Partner – Clayton Utz



Jim Betts  
Secretary – Department of Infrastructure,  
Transport Regional Development,  
Communications and the Arts



Camilla Drover  
Deputy Secretary – Project Delivery  
Infrastructure and Place,  
Transport for NSW



Bede Noonan – Treasurer  
Chief Executive Officer, ACCIONA



Kevin Devlin  
Director General – Victorian  
Infrastructure Delivery Authority



Nicole Green  
Group Executive, Australian Markets –  
Transurban



Pedro Vicente  
Chief Executive Officer, CIMIC Group



Scott Power  
Chief Executive Officer, BMD Group



Sally Stannard  
Director General – Queensland  
Department of Transport and Main  
Roads

# Leadership Team



Ehssan Veiszadeh  
Chief Executive Officer



Mark Sinclair  
Executive Director - Membership  
Services



Elizabeth Kelleher-Cook  
Executive Director - Public Affairs



Harri Bancroft  
Policy Manager



# Engagement program



Leaders' Lunches



Transforming  
Transport Summit



Industry Lunches



Annual Celebrations



# Policy and networking events















# Policy leadership

We provide a collaborative place for industry public and private sectors to work together towards a better transport system for Australia.

We work towards a better transport system by bringing a solutions-focused, partnership approach to policy development and implementation.

We facilitate and curate important conversations, creating opportunities for industry and government to come together to work towards mutually beneficial outcomes.



# How do we deliver policy outcomes?



Strategic policy roundtables



Sector leadership



Research and analysis



Cross-sector partnerships



# National policy priorities



## Boost productivity

Australia's infrastructure pipeline is valued at \$230 billion over 5 years and will grow as housing, energy and defence investment increases.

Australia ranks 16th in the OECD for productivity - its lowest in 60 years.

Construction is among the least digitised industries globally, while Australia recently slipped from 14th to 16th in the World Digital Competitiveness Ranking.



## Reduce, reuse, recover

Transport contributes 21% as the third largest contributor of national carbon emissions.

Transport facilities that emit more than 100,000 tonnes of CO2 per year are subject to limits under the Safeguard Mechanism.

The value of embodied carbon will be used to economically appraise major projects above \$250 million.



## Unlock the potential in people

Every economic sector is competing for skills, with Jobs and Skills Australia reporting workforce shortages across 36% of occupations nationally.

Workforce inclusion, equality and diversity are major challenges, with women representing just 14% of both the construction and engineering workforces.

Transportable skills across projects and borders are urgently needed.



## Stay safe

Road trauma costs the national economy A\$22 billion each year.

Australia recorded 1,266 road fatalities in 2023, the deadliest year in 5 years.

Australia is 18th in the road death rankings among 31 OECD nations.

Austroads data shows there are 18 fatal crash events at work zones each year, as well as 245 serious injury and 530 minor injury events.



# Connecting with global best practice



[www.wrc2023prague.org](http://www.wrc2023prague.org)

2-6 October 2023

PRAGUE 2023 – TOGETHER  
ON THE ROAD AGAIN

XXVIIth WORLD ROAD  
CONGRESS 2023







Developing tomorrow's transport leaders



# Annual Fellowship Program



Limited intake of  
40 Fellows each  
year



1:1 Mentoring with  
senior leaders



Training and  
career  
development



‘Golden ticket’  
to RA events



Access to Fellows  
Alumni Network



# Emerging Leaders Program







Amplifying the voice of industry



# How can we help amplify your message?

## RA Insider e-newsletter



### Arcadis' Sustainable Cities Index 2024

Arcadis has released its latest Sustainable Cities Index which includes a fourth pillar for the first time, measuring progress.

[View the index](#)



### Acciona trials new type of childcare, partnering with Bright Horizons

The pilot provides support for working parents and carers with Back-Up Care as they undertake Stage 2 of the Western Harbour Tunnel project in Sydney.

[Read more](#)

## Industry Perspectives column

### Influence and impact: how to drive change in construction

In this Industry Perspectives column from Stefanie Nutt, People and Culture Director on John Holland Group's M7-M12 Integration Project you'll find insights on leadership, innovative pilot programs and how to support women and diverse workforces in the transport sector.



[Find out more](#)

## A voice for industry



THE AUSTRALIAN

### Transport summit sounds alarm on risk to 2050 target

By JOE KELLY

6:27pm June 25, 2024

7 Comments



Roads Australia chair Aneetha de Silva. Picture: Mark Stewart

New warnings have been sounded that [Australia's net zero target by 2050 could be "compromised"](#) unless urgent measures are taken now to [decarbonise the transport sector](#) and develop an alternative funding stream to replace declining fuel excise revenue.

The government will not introduce [road user charges on electric vehicles](#) until after the next election, but will introduce a National Vehicle Emissions Standard from January encouraging manufacturers to sell more electric vehicles and hybrids.

## Coordinated media outreach

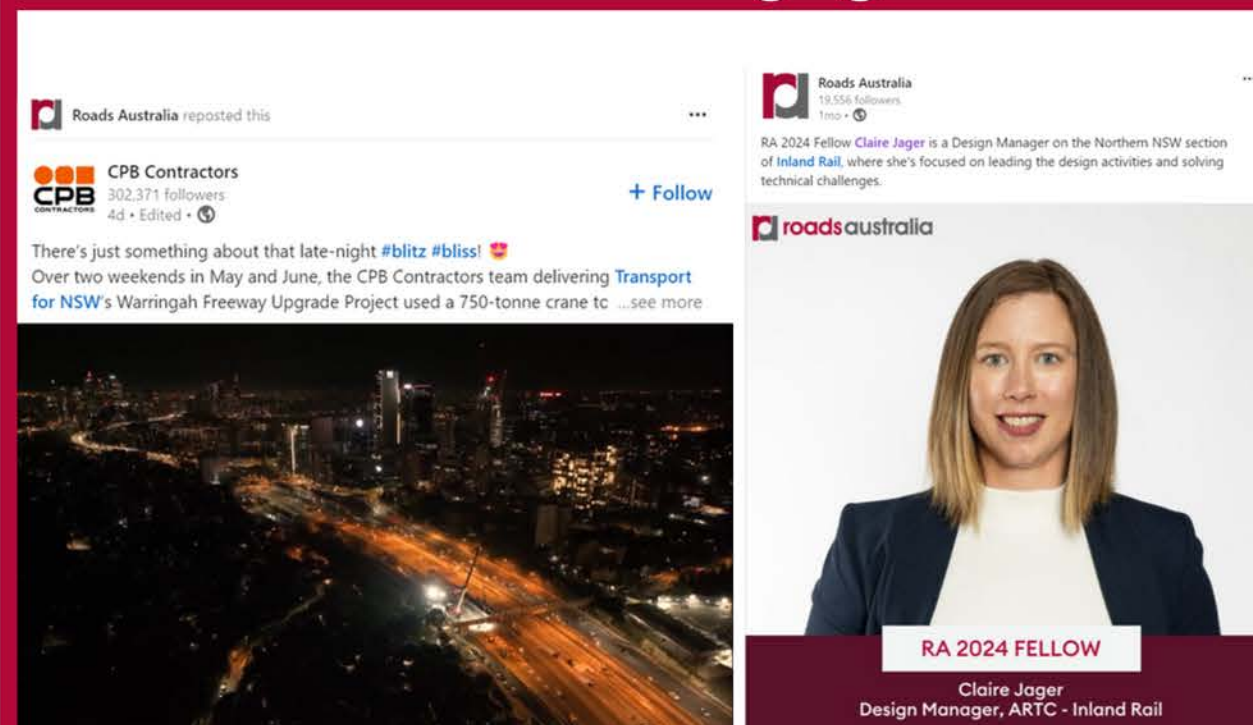


LIZ WALLER

9NEWS

TRANSURBAN

## Social media engagement



RA 2024 FELLOW

Claire Jager  
Design Manager, ARTC - Inland Rail



# Branding opportunities





# What benefits do RA members receive?

All RA members are invited to:

- Attend industry-leading policy and networking events, including the Transforming Transport Summit, John Shaw Dinner and industry lunches across Australia.
- Shape policy outcomes through strategic policy roundtables and contribute to the development of RA policy submissions.
- Partner with RA to deliver industry events, through tailored sponsorship packages that meet your organisation's needs.
- Cultivate talent through the RA Fellowship Program and Emerging Leaders Program.
- Collaborate with RA on proactive media opportunities that support progress against our national policy priorities.
- Amplify your brand and message to the broader industry through RA's website, social media platforms, and fortnightly e-newsletter (16,000+ subscribers).







# Membership Tiers

## Patron status

For leading organisations committed to making a difference in the roads sector, we offer RA Patron Status.

RA Patrons help us bring industry and government together throughout our annual engagement calendar. This includes sponsoring and co-hosting events, awards and career development initiatives delivered through our Programs.

Patrons receive:

- Priority access to partnership opportunities across RA's event calendar
- Priority access to c-suite events
- Additional branding on the RA website and select publications
- Branding and participation in an RA podcast and webinar
- Acknowledgement at every RA industry event nationally
- Priority invites for Leaders' lunches
- Priority seating benefits



# Membership Tiers



**Tier 1**

- Regular, priority access to invitation-only Leaders' Lunches across Australia.
- Ability to request seat preference at all RA events.
- Invitation to annual CEO Workshop to shape RA policy positions and engage with senior government leaders.
- Quarterly planning sessions to ensure you're maximising the value of the RA platform.
- Priority access to sponsorship opportunities.



**Tier 2**

- Regular access to invitation-only Leaders' Lunches across Australia.
- Half yearly planning sessions to ensure you're maximising the value of the RA platform.



**Tier 3**

- Yearly planning session to ensure you're maximising the value of the RA platform



# Contacts

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